



POWERED BY



SIES

RISE WITH EDUCATION

College of
Management
Studies

School of
Business Studies

EDVANTAGE

-Management Impress, Student's Express

Special Edition: **May**

TABLE OF CONTENT

Beyond the Boardroom:

How MBAs Are Shaping a Better Society

Management Expert- By Dr. Deepa Dixit- Director, SIES School of Business Studies **4-5**

Student Says-By Renita Robert Samudre, PGDM Batch 2024-26
SIES School of Business Studies **6-7**

Not an Expense, But an Investment:

Why MBA Pays Lifelong Dividends

Management Expert- By Dr. Madhavi Dhole, Director, SIES College of Management Studies **9-10**

Student Says-By Nethra V Iyer, MMS Batch 2024-26, SIES College of Business Studies **11**

Learning Beyond Books:

Management Education for Holistic Development

Management Expert- By Dr. Nitin Joshi, Dr. V N Bedekar Institute of Management Studies **12-13**

Student Says-By Mr. Rohin Joshi, Dr VN BRIMS, Analyst at Wipro Consulting **15-16**

The Fast Lane MBA:

How PGDM with MBA equivalence stays Ahead of the Corporate Curve

Management Expert- By Dr. Sandeep Sawant, Director, Kohinoor Management School **18-19**

Student Says-By Shweta Patil, Student, Kohinoor Management School **21-22**

Tech-Savvy Managers:

Why Today's MBA Must Embrace Innovation

Management Expert- By Dr. Sangeeta Pandit, HOD Finance, SIMSREE **23-24**

Student Says-By Chaitanya Bhawe, Student, SIMSREE **26-27**

Dream Worth the Chase:

Management Education & Foreign Jobs, the Real Deal **28-29**

The Management Meets The Sarkar:

Is An MBA Worth It For Civil Service Aspirants? **30-31**

The Interview That Changed My Mind

By Max William Dcosta **34-35**

"I Didn't Get The Dream Job... But I Built One!" **36-37**

Edआचार : India's First Management Institution **38**

Ironed but Unsure **39-41**

Why 5TH September? **42**

Veena World Corporate Tours - MICE

Meetings • Incentives • Conferences • Events



For the best corporate gift:
Veena World Travel Gift Cards!
Now available at:
veenaworld.com/gift-card

Gift your employees, dealers, and associates a unique tour filled with joyful memories!

Veena World has a dedicated Corporate Tours Division that effortlessly manages corporate groups ranging from 50 to 5000 employees. We have successfully handled corporate tours across diverse industries - from pharmaceuticals to banking, and from agriculture to IT.

Conferences • Gala Dinners • Award Functions • Team-Building Activities • Tours for Clubs & Associations
Study Tours for Schools & Colleges • Destination Weddings and much more...

To make your team's visa process completely hassle-free, Veena World has an experienced visa team of 110+ professionals.

Throughout the tour, you'll be supported by Veena World's experienced and expert tour managers.

From suggesting the right destination to designing a customised tour program as per your preferences, we are ready!

Get in touch with our team to plan the perfect corporate tour tailored especially for your organisation's needs.

Vietnam • Georgia • Egypt • Singapore • France • Austria • Switzerland • Europe Tour Combos • Numerous Indian Destinations

Mumbai: 887 997 2239
Pune: 887 997 2245
enquirydice@veenaworld.com

Plan your next corporate tour today!
Scan the QR code to get started.



VEENA WORLD
Travel. Explore. Celebrate Life.

Mumbai | Pune | Ahmedabad | Kolkata | Bengaluru | Hyderabad | New Delhi | Indore

Beyond the Boardroom:

How MBAs Are Shaping a Better Society



Dr. Deepa Dixit

Director

SIES School of Business Studies

From nonprofits to policymaking, education to entrepreneurship—today’s MBA graduates are applying business acumen to build a more inclusive and sustainable world.

In recent years, the MBA has evolved beyond being a corporate credential—it has become a platform for shaping broader societal change. Today’s MBA programs are increasingly integrating design thinking, sustainability models, ESG (Environmental, Social, and Governance) frameworks, and innovation-led entrepreneurship into their curriculum. This shift is cultivating a generation of leaders who are equipped with holistic thinking—an approach that considers long-term impact on people, planet, and profits.

As a result, MBA graduates are stepping confidently into roles within NGOs, government, education, and social entrepreneurship, using their skills to address some of society’s most complex challenges.

NGOs: Scaling Impact with Strategy:

Non-governmental organizations often grapple with limited resources and growing demands. MBA graduates bring expertise in strategic planning, financial management, and operational efficiency—skills that can help NGOs scale their efforts and improve outcomes. Their training in stakeholder management and impact measurement allows them to align mission-driven work with sustainable growth.

Education: Redesigning Access and Excellence:

In the education sector, MBAs are transforming learning through institution

building and EdTech innovation. Armed with design thinking and business model development, they’re founding learning startups, driving curriculum innovation, and enhancing the delivery of education in rural and underserved areas. Their ability to combine data analysis with learner-centric design makes them powerful agents of educational reform.

Government and Public Policy: Managing for the Public Good :

Governments increasingly seek professionals who can think systemically and manage complexity. MBA graduates bring project management, data-driven policy evaluation, and service design skills to the table.

Whether working on urban development, digital governance, or sustainability initiatives, they help create more efficient, citizen-focused public systems.

Entrepreneurship: Innovating with Purpose:

Many MBAs are now embracing social entrepreneurship, founding ventures that blend profit with purpose. With tools like lean startup methods, market validation, and impact tracking, they are building inclusive business models in sectors such as health, agriculture, finance, and clean energy. These ventures are not only solving pressing problems but also creating jobs and empowering communities.

Mapping Skills to Purpose:

The versatility of MBA training—problem-solving, communication, financial acumen, systems thinking, and innovation—maps well to the needs of non-corporate sectors.

These graduates understand how to design scalable models, manage cross-functional teams, attract funding, and measure impact—all crucial for driving change in complex environments.

A New Identity for the MBA:

A shift is evident in the corporate sector too where few leading companies like Deloitte, McKinsey, Bain, and BCG are hiring for roles in social impact consulting. Deloitte's own survey of Fortune 500 companies found that 90% of them are engaging in social impact activities.

A similar impact is visible in the investment sector also where companies are investing millions through social impact venture capital funds. At the same time, financial giants such as BlackRock and Goldman Sachs

are also embracing impact investing.

In response, business schools are recalibrating their curriculum and trying to fill the learning outcomes for supporting the changing environment.

With exposure to triple bottom line thinking, today's MBAs are no longer defined by their climb up the corporate ladder. They are just as likely to be building a rural school, leading a government project, launching a climate tech venture, or revamping a public health initiative. Their ability to think strategically and act empathetically positions them as leaders not just of businesses, but of society at large.



Beyond the Boardroom:

How MBAs Are Shaping a Better Society



Renita Robert Samudre
PGDM Batch 2024-26
SIES School of Business Studies

Purpose Beyond Profit: Unconventional Uses of an MBA

In a world where MBAs are often associated with boardrooms, big salaries, and corporate ladders, there exists a growing tribe of professionals who use their business education as a launchpad for purpose—not just profit. These individuals have redefined the MBA as more than a business qualification; they've used it as a tool to reshape society, uplift communities, and challenge conventions. Let's explore four inspiring stories where MBAs were leveraged in unconventional and deeply meaningful ways.

1. Falguni Nayar: Reinventing Entrepreneurship at 50

Falguni Nayar, an IIM Ahmedabad graduate, broke away from the corporate mold after a long and successful stint as an investment banker. At the age of 50, when many consider slowing down, she launched Nykaa, a beauty and lifestyle platform. Her goal was simple yet powerful—to empower Indian women with access to quality products and help them feel confident in their own skin. Today, Nykaa is a publicly listed company, and Nayar stands as a beacon of how an MBA can be used to pursue passion and promote gender empowerment, even at an unconventional life stage.

2. Vikram Akula: Finance for the Forgotten

Vikram Akula, a Booth School Of Business MBA graduate, chose a path far from Wall Street. Moved by the struggles of rural India, he founded SKS Microfinance, focusing on financial inclusion through microloans. His mission was clear: uplift women from poverty by providing access to credit, enabling them to start small businesses and gain financial independence. Akula's journey reflects how an MBA can be redirected from profits to purposeful social change, impacting millions at the grassroots level.

3. Manvendra Singh Gohil: Royalty Meets Advocacy

Manvendra Singh Gohil, an Indian prince and MBA graduate, used his education and influence in a profoundly unique way—**by championing LGBTQ+ rights** in conservative India.

After coming out as gay, he founded the Lakshya Trust, which works on HIV/AIDS awareness and queer inclusion. Instead of pursuing a traditional corporate role, he harnessed his leadership training to push for dignity, health, and human rights. His story illustrates how an MBA can be a force for cultural transformation and advocacy.

4. Verghese Kurien: Business for the Farmer

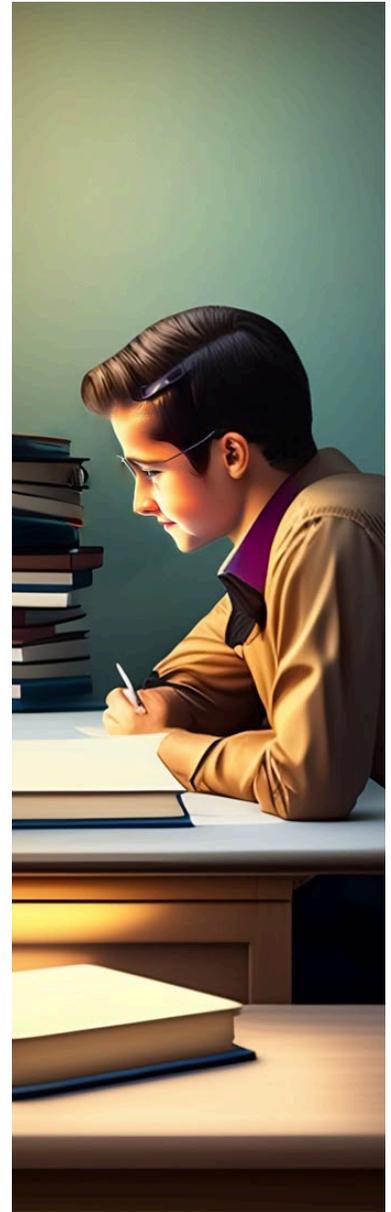
Known as the "Milkman of India," Verghese Kurien combined his engineering background with management training from Michigan State University to revolutionize India's dairy sector. Rather than joining a multinational, he chose to work with rural cooperatives and launched **Amul**,

the backbone of India's dairy movement. Kurien's vision, backed by business principles, created Operation Flood, which made India self-sufficient in milk production and empowered millions of farmers.

Conclusion: Purpose is the New ROI

These stories reveal a powerful truth: **an MBA is not just a gateway to corporate success—it's a toolkit for societal transformation.**

Whether it's empowering women, advocating for rights, fighting poverty, or building rural economies, these purpose-driven leaders show that the most unconventional paths often lead to the most impactful destinations. In today's dynamic world, success is increasingly being defined not by titles, but by the lives you touch and the legacy you leave behind.





SIES COLLEGE OF MANAGEMENT STUDIES

SIESCOMS was established in 1995. **SIESCOMS** envisages providing quality management education for the nascent professionals, the dynamic future managers for the 21st century. **SIESSBS's** foundation maps its roots to the rich tradition of South India Education Society (SIES), one of the oldest and value-based educational trusts that run several educational institutes in the city of Mumbai and Navi Mumbai.

Distinctive Features

- | | | |
|---------------------------------------|---|---------------------------------------|
| ■ NAAC & NBA Accreditation | ■ Global Immersion Program (GIP) | ■ Experiential Learning |
| ■ Mentorship Program | ■ Corporate Interaction series | ■ NPTEL Certification Program |
| ■ IIC & Entrepreneurship Cell | ■ New age courses like Power BI & Excel | ■ On the job Training Program (OJT) |
| ■ Industry linked Certificate courses | ■ Drive for CSR | ■ Industry linked certificate Courses |

Programs Offered:

MMS - 2 years full time Management program with functional specializations affiliated to University of Mumbai

Master's in computer applications (MCA) - 2 years full time technical program affiliated to University of Mumbai

PhD in Management Studies

PhD in Management Studies



Not an Expense, But an Investment:

Why MBA Pays Lifelong Dividends



Dr. Madhavi Dhole,

Director

SIES College of Management Studies

In a world where education is increasingly scrutinized for its price tags, an MBA often finds itself under the microscope. With tuition fees soaring and the opportunity cost of leaving the workforce high, many aspiring professionals ask: Is it worth it? The answer is a resounding yes—but only if you look beyond immediate salary hikes and examine the financial, social, and intellectual returns of pursuing an MBA.

An MBA is not just an expense; it is an investment that yields ROI beyond salary, enriching your career and life in countless ways.

Financial Returns: More than Just Paychecks

The most evident return from an MBA comes in the form of improved earning potential. Graduates from the best business schools often report substantial salary increases post-MBA, with many doubling their pre-MBA income within a few years. But the financial return extends far beyond base salary. MBAs often open doors to leadership roles that include performance bonuses, profit-sharing opportunities and many more avenues to succeed. Additionally, the knowledge and skills acquired can help you start your own venture, manage finances more effectively, or climb the corporate ladder with strategic insight. The result? A compounding effect on wealth over decades.

Yet the ROI beyond salary becomes even more compelling when you factor in the ability to switch industries, weather economic downturns, and create sustainable financial independence.

Social Capital: Networks That Multiply Value

One of the most underrated aspects of an MBA is the immense social return. You become part of a powerful network—classmates, alumni, professors, guest lecturers, and industry leaders. This network offers access to mentorship, job referrals, partnerships, and lifelong friendships.

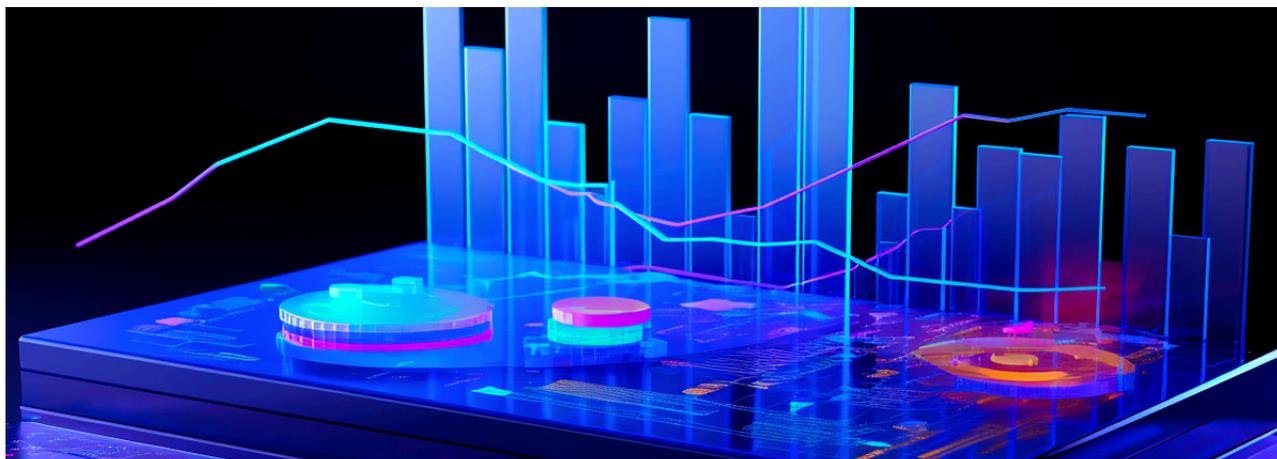
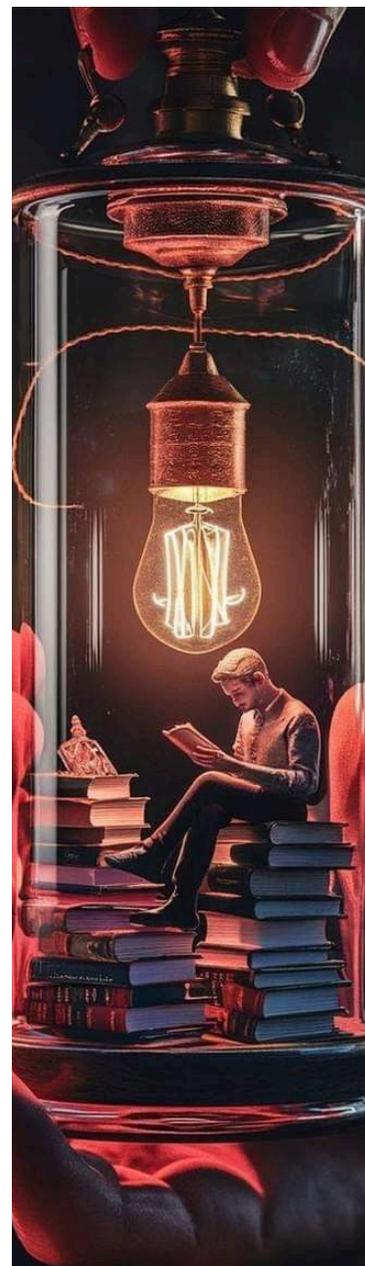
In an increasingly interconnected world, social capital is as vital as financial capital. Whether you're pivoting to a new career or launching a startup, the people you know—and who know your potential—can be game-changers. Many MBA graduates say their most valuable asset from business school wasn't a textbook lesson,

but a connection that transformed their trajectory. Intellectual Growth: A Foundation for Lifelong Learning The intellectual returns of pursuing an MBA often receive the least attention, yet they are arguably the most lasting. Business school hones critical thinking, leadership, data analysis, and communication skills. Exposure to diverse perspectives and case-based learning prepares students for complex decision-making in volatile environments. Moreover, the intellectual curiosity cultivated during an MBA doesn't end at graduation. It fosters a mindset of continuous learning and adaptability—traits essential in a world being reshaped by technology, globalization, and societal change.

Graduates often reflect that the MBA wasn't just about making fancy presentations, mastering spreadsheets or business models; it was about reshaping how they think, lead, and engage with the world.

A Lifelong Dividend:

A Lifelong Dividend: When viewed narrowly through the lens of immediate salary increase, an MBA may seem costly. But when you consider the financial, social, and intellectual returns, its value becomes clear. The ROI beyond salary—in resilience, opportunity, and personal fulfillment—is immeasurable. So, is an MBA an expense? Technically, yes. But in reality, it is an investment that pays lifelong dividends. Not just in monetary terms, but in doors opened, ideas unlocked, and lives transformed.



Not an Expense, But an Investment:

Why MBA Pays Lifelong Dividends



Nethra V Iyer
MMS Batch 2024-26
SIES College of Business Studies

When students first consider an MBA, the most immediate concern is often financial. With rising tuition fees, living costs, and the opportunity cost of taking time off work, the degree can seem like a major expense. For many—including myself—the initial outlook is cautious, even sceptical. But as I progressed through the program, I experienced a fundamental shift in perspective: the MBA is not just a cost—it is a long-term investment in personal and professional growth. One of the most underrated and not spoken returns of an MBA is the network it cultivates. MBA classrooms are filled with talented individuals from diverse industries and backgrounds. The learning, therefore, doesn't just come from textbooks or professors,

but from conversations, debates, and group collaborations. These peers often become mentors, colleagues, or even co-founders in future ventures. The power of a strong, enduring network is an asset that appreciates over time. Academically, an MBA provides a 360-degree understanding of business. From finance and operations to marketing and leadership, the program strengthens strategic thinking and decision-making capabilities. The ability to view challenges through a multi-disciplinary lens equips students to lead in complex, ever-changing environments. Pursuing an MBA is often seen as a significant financial and time investment, and as a student, I initially questioned whether it would be worth it. But as I progressed through the program, I realized that the returns aren't just financial—they're personal, professional, and long-lasting. The MBA opened doors I never imagined.

My journey so far in the first year of my MBA has already started to reshape the way I think and approach challenges. Through guest lectures, workshops, and case-based learning, I've had the opportunity to interact with industry experts and begin engaging with real-world business problems. These early experiences are helping me develop a more critical and strategic mindset. Moreover, the MBA has equipped me with a lifelong network of peers, mentors, and professionals. These connections go far beyond classroom projects—they're support systems and future collaborators. The knowledge and relationships I've built will continue to create opportunities for years to come. While the tuition fee was a big consideration, I now see it not as an expense, but an investment in my growth. The skills, confidence, and network I've gained are already paying dividends, and I'm only getting started.

Learning Beyond Books: Management Education for Holistic Development



**Dr. Nitin Joshi, Director
Dr. V N Bedekar Institute of
Management Studies Thane**

As the landscape of business and society undergoes profound changes, the expectations from management education are also evolving. Today, it is no longer enough for management institutes to focus solely on the dissemination of business knowledge in the best possible manner and help students in placement. The real question is: **what more can we do to shape professionals who are not only capable managers but also conscious, creative, and compassionate individuals?** Holistic development encompasses discovering the self at intellectual, emotional, social, ethical, and spiritual levels and this must be at the core of this transformation journey.

Unless a professional understands his core values, his areas of constructive engagement, his consumption of energy in an activity, and his happiness and joy he keeps moving with his material aspirations and never gets true satisfaction. There is a need for designing the life of a professional keeping in mind his health, his happiness, his abilities, and his interest clubbed with his aspirations. While many institutions have taken significant steps in this direction, there is still immense untapped potential to reimagine management education as a force for personal and societal transformation. Before moving on with this journey there is a need to create an ecosystem which will act as an enabler for achieving the above. To begin with, there is a pressing need to move beyond the classroom and create immersive learning experiences that mimic real-world complexity.

Faculty development programmes for holistic development of the faculty members who would be the facilitators for the learning beyond the books. There is a need to learn through reflection. More partnerships with experts from good institutes, startups, NGOs, and industry bodies can expose students to live projects and realities of life where stakes are real and learning is multi-dimensional. Such exposure cultivates adaptability, critical thinking, and decision-making in ambiguous situations—skills crucial for future leaders. Second, the curriculum must integrate purpose-driven education. Courses on self-discovery, inner leadership, and conscious capitalism can help students connect with their deeper values and long-term aspirations. Institutes can design structured reflection modules, journaling practices, and mentorship circles where students explore their purpose, strengths, and ideal career path—not just their next job.

not just their next job. Third, emotional intelligence and mental well-being must be normalized as part of professional development. Institutes can introduce workshops on mindfulness, conflict resolution, emotional resilience, and life skills. Creating safe spaces for dialogue, failure, and feedback can go a long way in nurturing emotionally mature leaders who lead with empathy. Fourth, greater emphasis must be placed on interdisciplinary and cross-cultural learning. Collaborations with liberal arts, design, and technology institutions can expand the intellectual horizons of management students. Global immersion programs, exchange opportunities, and social immersion projects can build inclusive mindsets and intercultural competence. Furthermore, institutes must empower students to become entrepreneurial thinkers—not just in business, but in solving societal problems.

Incubators, innovation labs, and social entrepreneurship cells should be integral parts of the ecosystem, encouraging students to take bold, purpose-aligned risks. Regular faculty development programs focused on coaching, emotional intelligence, and contemporary pedagogies can enhance the quality of engagement and mentorship students receive. In essence, the future of management education lies not just in teaching business, but in awakening human potential. Management institutes have the unique opportunity to become spaces of inner and outer transformation—where competence meets character, and ambition is rooted in purpose. That is the kind of learning beyond books that today's world truly needs.



Vidya Prasarak Mandal's
Dr. V. N. Bedekar Institute of Management Studies, Thane

'Jnanadweepa', Chendani Bunder Road, Thane College Campus Thane (W)- 400601



DTE CODE
3130

Programs

Walk along with us for successful career with

MMS Masters in Management Studies

FPM Fellow Program in Management

PhD Doctor of Philosophy in Management



Culture of Innovation



Exposure to the Latest Technology & Books



Entrepreneurial Ecosystem



Creating Leaders of Tomorrow



Quality Academic Delivery



Good Industry & International Connect



Collaboration with IIM-Mumbai & NSE



100% Placement Assistance



No 1 B-School in Thane for MBA/MMS



100% Placement Assistance



Exposure to corporate world, International competition



MOUs with IIM & IIT



Nurturing Innovation and Entrepreneurship



(91) 98700 80531
(91) 99708 01202

Approved by AICTE & Affiliated to University of Mumbai

MMS Course Accredited by NBA, NACC Accredited "A" & ISO 9001:2015 Certified

vnbrims.org

vnbrims@vpmthane.org

Learning Beyond Books:

Management Education for Holistic Development



Mr. Rohin Joshi
Dr VN BRIMS
Analyst at Wipro Consulting

My MBA journey at Dr. V.N. Bedekar Institute of Management Studies (BRIMS), Thane has been a transformative experience that extended far beyond traditional classroom learning. Our institute provided the perfect ecosystem for holistic development through academic rigor, industry exposure, and practical skill-building.

The classroom experience at BRIMS was designed to bridge the gap between textbook concepts and real-world application. Our distinguished faculty, many with extensive industry experience, brought case studies to life through interactive discussions in subjects ranging from strategic management to business analytics.

One of the memorable moments came when my team won a runner-up place in BMA Innothon, a case study competition. Over duration of couple of months, we analyzed a complex business scenario with a faculty mentor, for a new pharmaceutical company, looking for its product positioning within Pan-India market. The competition tested not just our analytical abilities but also our capacity to work under pressure, think creatively, and present solutions convincingly. Our victory validated the problem-solving framework we'd learned at BRIMS and gave me confidence in my strategic decision-making abilities.

Along with a strong academic rigor, BRIMS follows a Student-centric approach and nurtures holistic development of students. We had a lot of student committees like Institute Innovation Cell, Student Development Committee, Entrepreneurship Cell, CSR committee where students can organize and

be part of several events, competitions and industry interactions. We also had the opportunity to go on several field visits, which brought management theories to life. Seeing how real businesses operate—from manufacturing floors to retail environments—helped contextualize our academic learning and gave us exposure to practical challenges that companies face every day. These visits were eye-opening and helped reinforce the link between theory and application.

Another highlight was when our batch was entrusted to manage a Confederation of Indian Industry (CII) programme for its Mumbai Chapter. Coordinating such a significant event—interacting with senior industry professionals, managing logistics, and ensuring smooth execution—was a real-world test of our organizational and leadership skills. It was a proud moment that made us feel valued and trusted by the institute.

Additionally, BRIMS provided us with multiple opportunities to work closely with industry, be it through live projects, consulting assignments, or internships. Tackling real-time problems for businesses not only deepened my understanding of various domains but also helped build confidence in my abilities to contribute meaningfully in a corporate setting. Faculty members at BRIMS are one of the best Mentors, be it business problems that you are solving or personal issues.

The placement cell is also very active in terms of grooming students for facing interviews as well as finding the right profiles for each student. Looking back, my time at BRIMS, There has been nothing short of amazing. It wasn't just about earning a degree—it was about becoming a more thoughtful, capable, and resilient version of myself. The nurturing environment, exposure to industry, and focus on experiential learning made every experience valuable.





M.K. GHARE JEWELLERS

RELATION BEYOND GOLD.....SINCE 1933



91 Years
of legacy

**Jewellery
For All**
Ages & Occasions

One-stop
Bridal Jewellery
Hub

Trusted by
Over 15 Lakh+
Families

Building a Legacy of Trust

Paving the Path to Prosperity

   /mkgharejewellers

 +91 78787 80606

 www.mkgharejewellers.com

 Kandivali  Parel  Virar  Bhandup
 Borivali  Mira Road  Nala Sopara

The Fast Lane MBA:

How PGDM with MBA equivalence stays Ahead of the Corporate Curve



Amidst a world of digital disruption, artificial intelligence, sustainability needs, and the proliferation of unicorn businesses, management education needs to be as fluid as the world that it aims to transform. At the Kohinoor Management School (KMS) in Mumbai, our two-year, full-time Post Graduate Diploma in Management (PGDM), which the Association of Indian Universities (AIU) has granted the equivalence of an MBA, is not only poised to keep up with change, but lead it.

The world of business no longer traces straight-line trajectories. It exists in networks, ecosystems, and speed of innovation.

Acknowledging that, our PGDM programme is architected with a futurist curriculum design that focuses on domain expertise, industry exposure, and readiness for the future. What sets our programme apart is a specifically defined list of seven career tracks which map students' learning pathways against in-demand industries and jobs.

1. Martech

1. Today's marketing is technology-enabled, data-driven, and experience-based. The Martech path at KMS blends marketing planning with digital tools, customer analysis, automation platforms, and artificial intelligence. Students learn actual uses of CRM, programmatic advertising, SEO/SEM, and campaign metrics—getting them ready to propel digital growth and innovation for the brand

2. Sales and Service

1. In a world of personalization and customer focus, the Sales and Service stream fosters skills in consultative selling, key account management, service design, and relationship marketing. Industry projects and simulations help to build practical skills to lead in fast-paced B2B and B2C markets.

3. Capital Markets

Designed for the analytical minds, this programme readies students for a career in investment banking, equity research, trading, and portfolio management. With emphasis laid on financial instruments, valuations, behavioral finance, and microstructure of the markets, the students are given a sound grasp of the capital market.

4. Fintech

The intersection of finance and technology is transforming banking, lending, and wealth management.

1. program explores blockchain, online payments, robo-advisory, and financial data analysis—preparing students for success in India's rapidly changing digital finance landscape.

5. Banking and Financial Services

1. Focused both towards retail and corporate banking, this stream develops skills in credit analysis, treasury management, regulatory compliance, and risk management. Designed for the talent requirements of banks, NBFCs, and insurance companies.

6. Business Analytics

As data is the new oil, the Business Analytics path gives strong training in tools such as Python, R Tableau, and SQL, as well as predictive modeling techniques, data

visualization techniques, and machine learning techniques. 1. Students learn to transform data to make strategic business decisions.

Human Resources (HR)

The HR stream focuses on the future of work by integrating behavioral science with HR analytics, talent management, and digital HR technologies. People strategy is aligned with organizational objectives in a technology-enhanced workplace. Each of these tracks is supported by capstone projects, live industry projects, and domain-based electives. We are also committed to a culture of sustainability and ethical leadership

throughout the curriculum, understanding that ethical business practices are no longer a choice—they are a requirement. At the Kohinoor Management School, we do not just equip students to enter the workforce—but prepare them to lead it. With our industry partnerships, mentorship from professionals, and pedagogy in experiential learning, our PGDM programme enables the students to embrace the complexity, think systemically, and act with purpose. In a world continually redefined by innovation, our promise is certain: to develop future-fit leaders who generate value for business as well as for society.



The Fast Lane MBA:

How PGDM with MBA equivalence stays Ahead of the Corporate Curve



Seeking admission at Kohinoor Management School (KMS) felt like embarking on an exhilarating journey. The internationally accredited PGDM programme, which proudly holds the equivalence of an MBA from the Association of Indian Universities (AIU), isn't just another management course. It is like entering a dynamic ecosystem designed to propel a student ahead of the corporate curve. In today's rapidly evolving business landscape, characterised by technological disruptions, the rise of AI, and the urgent need for sustainable practices, a static management education simply wouldn't suffice.

KMS, however, has embraced this fluidity, designing a curriculum that doesn't just react to change but actively anticipates and leads it. What truly sets KMS apart, and what immediately draws in any management aspirant, is the meticulously designed framework of seven specialized career tracks. This isn't a one-size-fits-all approach. Instead, it's a strategic roadmap that allows students, to align their learning with specific, high-demand industries. The carefully curated curriculum isn't just theoretical; it's deeply practical. In fact, it goes beyond merely giving exposure to the traditional specialisations that MBAs used to be given. It beautifully incorporates the 'tech' aspect in each specialisation, as that will actually be the game changer.

Hands-on sessions on Fintech, Martech, tech involved in HR and Business Analytics help students to move beyond abstract concepts to tangible skills. Moreover, beyond the core curriculum, the emphasis on industry exposure is invaluable. The opportunity to engage in live industry projects provides a crucial bridge between classroom learning and the complexities of the professional world. This experiential learning approach, allows students to apply their knowledge in real-time, fostering critical thinking and problem-solving abilities. Participating actively in National and International Summit like G20 and Waves 2025 etc. on SDGs, entrepreneurship and other aspects of business, gives students an opportunity to brush shoulders with business leaders and drivers of change, within the country and abroad.

Moreover, studying managerial aspects of events like the Mahakumbh 2025, a learning opportunity which only premier B Schools in the country and abroad have tapped, offers phenomenal out-of-the-classroom insights. KMS also offers international exposure to students through their academic collaborations, which helps the students align themselves better to being global managers. Furthermore, the commitment to sustainability and ethical leadership woven throughout the curriculum is commendable. The ethos of responsible and impactful business practices is ingrained throughout discussions and projects, shaping students not just as competent managers but as conscientious leaders.

This is further shaped through mentorship from in-house and industry professionals. Exposure to practicalities of the corporate world ensures that the learning remains relevant and aligned with current market demands. My first year at KMS has been a journey of rapid growth and profound learning, which I am now applying to doing my best at my summer internship. KMS has also inculcated a growth mindset in me, which I am using to add certifications and make my resume robust. I am truly excited for the journey ahead, and confident that KMS is providing me with the perfect launchpad to make a meaningful impact in the corporate world.



Mastering Skills for Industry Excellence

with the KMS



MBA



Two-year full-time **Postgraduate Diploma in Management (PGDM)** is accorded equivalence with **Master of Business Administration (MBA)** Degree of an Indian University, as per the Association of Indian Universities (AIU).

Why KMS?

- International Accreditation
- Skill Based Specialisation
- Industry Academic Interface
- Incubation and Innovation Centre
- Global Immersion Programme/International Industry Visit
- Sustainability: 'DAYITVA' - An Obligation to Societal Development

Placements Highlights

Highest **12.5 LPA** | Average **7.25 LPA**

Alumni

 Sarang Ohol Regional Leader - Manufacturing & Energy 	 Arjun Kamath Associate Director - Human Resources 	 Romit Bhalla Director, Business Development (India) 	 Saurabh Kane Senior Project Manager
--	---	---	---

Awards & Accolades

AMONG TOP EMERGING INSTITUTE IN MUMBAI
Times School
2023 & 2024

 Chirag Ghambir Associate Director 	 Swapnil Joshi Deputy General Manager & Site HR Head 	 Abrar Parkar International Sales Director 	 Amit Kurdhundkar Business Analyst
---	---	---	---

Accreditations & Recognitions

- AICTE Approved
- PGDM equivalent to MBA by AIU
- SAQS Accredited
- ISO 9001:2015 Certified Institute

Kohinoor Management School (KMS)
AICTE Approved | ISO 9001:2015 Certified Institute | SAQS Accredited

Kohinoor Education Complex, Vidyavihar Station Road, Kohinoor City, Vidyavihar (West), Mumbai 400070

Kohinoor IN EDUCATION SINCE 1981

+91-7506785266

+91-22-67887777/00

contact@kohinoor.edu.in

www.kms.ac.in



@KMSMumbai

Tech-Savvy Managers:

Why Today's MBA Must Embrace Innovation



Dr. Sangeeta Pandit

HOD Finance
SIMSREE

Leadership Education is indeed a profound type of B-school education. It is going beyond classroom education and endeavouring to deliver learnings through various modes that will equip students to be leaders of tomorrow. By leaders you mean those who will drive companies on the growth mode; entrepreneurs who will innovate and create that has social impact; who will support or form NGOs to make our world a better place by supporting causes of under privileged and ecology conservatism; who can create Institutes or Companies that nurture and facilitate individuals to reach their potential.; who understand ethics, values, importance of issues of climate change and need for world peace.

Technology is an enabler that helps B-Schools to deliver such sessions in a faster, more efficient, and accessible manner. It is a means and should not be confused to be the purpose or objective of education. Basics or fundamentals in any discipline do not change.

An organization or educational institute is fundamentally strong and can survive against macro headwinds only if they follow the perennial principles of good governance. Technology is an aid to support them. Technology in education must be accepted and integrated into the curriculum and pedagogies. ChatGPT; tools like Bolt.new; Diffit, Kahoot, Curipod and the various Google tools are used by Resource persons effectively, making understanding of concepts easier, faster, and more aligned to current times.

Integration of technology in education depends on the attitude, willingness, and skillsets of the teachers. (Maria-Luisa Schmitz et al,2023). Educational Institutes must work in partnerships for continuous skill development. Students, faculties, and researchers all will function better with systems becoming innovative. (Judy Robertson et al 2012). Leadership is the chief quality needed in faculties to be effective and be able to use technology. Effective use of technology results in superior learning outcomes. (Qasimov- 2023) Views of SIMSREE (Sydenham B-School) students and alums are summarized: Sharvari Sonak (student general secretary) – "Leadership means managing chaos, making tough calls, and keeping everyone aligned.

By integrating tools that automate routine tasks, simplify complex data analysis, and enable collaboration across hybrid teams, leadership education becomes more interactive, practical, and relevant.” Shivam Salampuria (student general secretary) “We can make leadership education more effective by using simple tech tools. Possible to use AI-based feedback tools to help students improve their communication, teamwork skills, and identify leadership strengths. These small but smart steps can make leadership training more practical and fun. Kshitij Chaudhari (Ace Organizer & budding finance expert) – “Simulations like StratSim, DDI’s Manager Ready, SchoolSims and InsideRisk bring leadership training to life.

These tools immerse leaders in realistic scenarios promoting active listening, critical analysis, and adaptability under pressure, which are essential for today’s dynamic world.” Devesh Makhijani (Treasury Advisory role in one of India’s oldest Investment Houses & pursuing PhD) – **“Leadership education needs to move beyond case studies into immersive tech. Platforms like Capsim and Harvard’s HBX Simulations let students lead in high-pressure virtual environments—mirroring real-world uncertainty, team dynamics, and trade-offs.**

Embedding such AI-driven simulations sharpens judgment, emotional intelligence, and strategic thinking from day one.”To conclude, Technology is an essential part of teaching pedagogy; Integrating technology in education cannot happen without support and willingness of faculties; Collaborations and Partnerships are needed to equip academia with apt tools; Learning Outcomes are better with use of technology, but it cannot happen without good leadership skills; Leaders can perform their tasks better; Communication and teamwork can improve; Tools and platforms are amply available; they must be explored and used; Immersive Tech is the buzz word for B-schools and not case studies.



Sydenham Institute of Management Studies, Research and Entrepreneurship Education

Degrees Offered



Why choose SIMSREE



Maharashtra's 2nd best MBA college with approximate Cutoffs - 99.3 percentile
Kindly visit the website for more information - <https://simsree.org/>



Address

B-Road, Churchgate, Mumbai 400
020, INDIA.



Contact

Mobile: **022 6151 0701**
Mail: info@simsree.org



For Admission Queries

Monday - Saturday : 11am - 7pm

Tech-Savvy Managers:

Why Today's MBA Must Embrace Innovation



Chaitanya Bhawe

Student
SIMSREE

The role of a manager today is being reshaped by innovation and the rapid integration of technology into every phase of business. The MBA is no longer just a gateway to mastering core subjects like finance, operations, or marketing. It is also a preparation ground for navigating uncertainty, making informed decisions, and leading with clarity in this data-driven world. As a management student, the most effective leaders are those who can blend analytical thinking with human insight. We are now surrounded by data, often referred to as the new fuel. From customer behavior to purchase patterns, from operational performance to financial forecasting, every business decision is backed by numbers.

But while data can highlight patterns and guide direction, it does not provide the full picture. What is often missing is the context—an understanding of people, emotions, values, and environments that numbers alone cannot convey.

A classic example of this is Netflix's decision to distribute *Money Heist* (the heist crime drama web series) globally. Initially underperforming in Spain, the show could easily have been written off if the decision had relied purely on data or viewership statistics. However, decision-makers saw a broader trend emerging, reflecting the appetite for diverse and bold storytelling among global audiences. By betting on intuition supported by trends, rather than relying solely on raw performance metrics, they turned it into a worldwide success.

This was not just a win for data, but for those who could read between the lines. At SIMSREE (Sydenham B school) Institute, students are consistently encouraged to build both technical proficiency and contextual intelligence. Through live projects, classroom discussions, and case studies that provide exposure to real-world scenarios, we are trained not only to work with numbers but also to question them. We learn to analyse models while also asking what might be missing, what could go wrong, and how human behaviour might influence outcomes.

I have come to realize that the ability to interpret data responsibly is just as important as having the tools to process it. Even when working with structured datasets and dashboards, there are moments when instinct, experience, or a conversation with a stakeholder reveals something no chart can.

This is where the manager steps in—not just to report numbers, but to make sense of them in context and make decisions that consider both efficiency and empathy.

Blending analytics with human judgment also requires a strong ethical framework. As future managers, we must consider not only what we can do with data, but also what we should do.

Whether it is consumer privacy, algorithmic bias, or automation decisions that affect livelihoods, we are expected to lead with responsibility. Being a finance student has helped me appreciate the structure and discipline that numbers bring. At the same time, I have also learned to acknowledge their limits. Models can predict outcomes, but they cannot replace the understanding that comes from listening to a team, reading the mood of a market, or recognizing cultural nuances.

The most effective decision-makers are those who can interpret the quantitative while also applying the qualitative with equal confidence.

The MBA of the future is not about choosing between technology and humanity. It is about mastering both. And as someone preparing to enter that future, I am committed to developing a mindset that embraces innovation while staying rooted in real-world understanding.

Because the best managers of tomorrow will be the ones who can navigate both spreadsheets and human insights with equal importance.





Dream Worth the Chase: Management Education & Foreign Jobs, the Real Deal

An MBA abroad! Global career! City skyline views!

For years, business schools have sold this dream like a movie trailer. And while international careers are totally possible, they don't come with a guaranteed boarding pass.

So—how do you chase the dream, without getting lost in the fog? Let's break it down—real talk, real advice.

0. Start Early—Like, Yesterday

Want to work in Singapore? Canada? Germany? Start aligning your life with that vision now. The earlier you build global awareness—language skills, cultural understanding, economic insights—the easier it'll be to connect the dots later.

Reality Check: By MBA time, you're already in the race. Prep starts in undergrad (or sooner)!

Pro Tip: Learn a language, read international news, intern with global companies, and follow professionals from your dream country on LinkedIn. Think like a future expat early on.

1. Global Jobs Aren't Freebies

Thousands of MBAs graduate every year. International jobs? Far fewer. Between visa challenges, high hiring costs, and "local fit" concerns, global companies are often playing it safe with local hires.

Reality Check: Degrees don't come with global job guarantees.

Pro Tip: Build a personal strategy. Use alumni networks, LinkedIn, and industry events to get seen. Hone transferable skills like analytics, ESG, or digital ops that work in any market.

2. Visas Are the Plot Twist

Even with a job offer, immigration policies can block your way. Think H-1B lottery or UK visa quotas. Talent's just half the battle—the other half is paperwork.

Reality Check: Getting the job offer is step one. Staying is step two.

Pro Tip: Explore visa-friendly countries (hello, Canada and Australia). Also look for global firms with internal transfers. Flexibility = longevity.

3. Your School's Brand Travels With You—But So Should You

It's no secret—recruiters love top-tier names. INSEAD, Wharton, LBS... they open doors globally. But what if your school isn't a household name?

Reality Check: School brand helps, but it's not everything. You can still stand out.

Pro Tip: If you're not at a big-name school, double down on your story. Highlight unique assets—like sports achievements! Played at state or national level? That shows discipline, leadership, and resilience. Global employers love well-rounded candidates, and high-level sports experience is a major plus.

It adds personality, proves time management, and makes you more memorable in interviews. Also: specialize. Own a niche in areas like ESG, fintech, or supply chain. Combine that with your personal story—and you're no longer just another MBA. You're you

4. Glamour Roles vs. Market Reality

Not every job abroad is strategy or investment banking. Many roles are in ops, analytics, tech, or regional markets. And yes—sometimes, you'll need to know a second language.

Reality Check: Your dream job may wear different clothes in another country.

Pro Tip: Stay open-minded. Your "non-sexy" first job could be your best launchpad.

Adaptability is more valuable than ego.

5. That Price Tag? Make It Count

A global MBA can cost \$50K to \$200K+. Without post-study work, ROI can be... ouch. Many grads return home still job-hunting and now deep in debt.

Reality Check: The price of the dream is steep—and recovery takes time.

Pro Tip: Budget wisely. Apply for scholarships. Consider home-country MBAs with global ties. Don't bet everything on landing abroad—plan for all outcomes.

6. Chaos Happens—Stay Ready (and Patient)

From recessions to geopolitics, global hiring can freeze without warning. Visa backlogs, protectionist policies, or economic dips can delay even the best-laid plans.

Reality Check: Sometimes, it's just not your moment—yet.

Pro Tip: Build your Plan B while chasing Plan A. That could be gaining work experience at a global firm in your home country, freelancing in your target field, or working remotely with international clients. These are not detours—they're stepping stones.

Also, timing matters. Hiring windows, visa cycles, and market demand fluctuate. Be ready to strike when the time is right. It's a waiting game, yes—but smart waiting, with skill-building and strategic positioning. Patience isn't passive—it's prep work in disguise.

Final Verdict: A Dream Worth the Chase

A foreign job after your MBA? 100% possible. But it's not automatic.

Start early. Stay sharp. Be flexible. And enjoy the ride—you're building more than a resume. You're building a global you.

Because yes—this is a dream worth the chase. Just make sure you bring good shoes... and a backup plan.



THE MANAGEMENT MEETS THE SARKAR



IS AN MBA WORTH IT FOR CIVIL SERVICE ASPIRANTS?

>>> MBA + GOVERNMENT JOBS: A SMART COMBO OR A MISPLACED MOVE?

When we talk about MBA and management education, we often picture boardrooms, start-ups, and the corporate hustle. Rarely do we imagine someone with an MBA filing RTIs, leading police reforms, or drafting public policies as an IAS or IPS officer. But maybe it's time we did. More and more young professionals are asking: "If I'm planning to go into civil services or government roles, does an MBA still make sense?" The short answer? Yes—but it depends on your purpose

>>> WHY WOULD A GOVERNMENT ASPIRANT DO AN MBA?

It might seem like an odd detour—why spend two years and lakhs of rupees on a business degree if you're planning to join a job where the salary is fixed, and the power doesn't come from your LinkedIn profile? But here's the thing: today's government roles are no longer just about administration. Officers are expected to lead digital transformation projects, manage huge public schemes, handle large teams, and even coordinate with private companies. In that world, management skills—strategy, leadership, communication—can be a real asset. In fact, several bureaucrats, diplomats, and defence officers now pursue an MBA mid-career to sharpen these very skills. Some do it before joining the services, and many return to it after years in the field. So yes, the combination is very real—and increasingly relevant.

➤➤➤ BUT IF YOU'RE SURE ABOUT GOVERNMENT JOBS, SHOULD YOU SKIP THE MBA?

Not necessarily. If you're 100% focused on civil services, it may be smarter to start preparing right after graduation. UPSC, CDS, SSB—they all demand time, discipline, and depth. And they're fiercely competitive. But if you're exploring options, want to build skills, or need a backup plan, an MBA isn't a waste. It opens doors to policy consulting, think tanks, CSR leadership, and public-sector strategy roles—even if you don't crack the exams. Some top B-schools even offer electives in public policy, development, or governance. So if you're deliberate about it, your MBA can actually support your goal, not derail it.

THE MYTHS ABOUT GOVERNMENT JOBS (AND THE REALITY)

Many assume government jobs are stress-free, slow-paced, or "chill." But that's far from the full picture.

Yes, public sector roles offer:

- Job security
- Respect and authority
- A chance to create real impact

But they also come with:

- Transfers across cities, sometimes remote areas
- Bureaucratic hurdles
- Political pressures
- Work-life balance challenges, especially in field roles like IPS or administrative services

It's not about "easy" or "hard"

It's about what kind of pressure you thrive under.

➤➤➤ GETTING INTO GOVERNMENT ROLES: WHEN AND HOW TO STAR

If you're aiming for IAS/IPS/IFS, start early—ideally during undergrad. Build habits of reading newspapers, following current affairs, and strengthening your general knowledge base. Consider joining an optional subject course or a reputed UPSC coaching institute. For defence roles (Army, Navy, Air Force), your timeline is even tighter. NDA and CDS exams have age limits, physical standards, and require interview rounds like the SSB, which test personality, logic, and leadership—not just book smarts. If you're pursuing an MBA and planning to enter government service afterward, you'll likely need to balance prep with your studies—or take a gap year.

➤➤➤ SO DOES IT MAKE SENSE?

If you're driven by public service, go for it. And if an MBA helps you grow, build confidence, or gives you the tools to lead better—go for that too. The two paths aren't enemies. In fact, combining them can make you a more effective, well-rounded leader. A management degree doesn't close the door to government work—it can open new ones. The key is to know why you're walking through them.



HIGHER EDUCATION & ITS AVENUES: Where Theory Meets Torque

Galaxy Auto Works - Engineering Knowledge into Motion

1. Bridging the Gap Between Theory & Reality

Textbooks teach principles. Workshops teach truth. At Galaxy Auto Works, interns experience how classroom concepts meet real-world complexity – where physics fuels pistons and chemistry powers combustion.

2. Respecting the Depth of Education

Education is a continuum. Software engineering emerges from computer science; metallurgy evolves from chemistry. We champion the full spectrum – because real innovation starts with knowing where knowledge begins.

3. Advancing Technology Through Academic Thought

Today's supercars borrow their brilliance from academia – aerodynamics from aircraft, energy systems from labs. Every cutting-edge feature is a legacy of educational progress translated to performance.

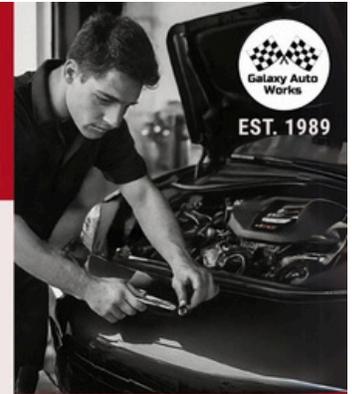
4. Knowledge as Culture, Not a Curriculum

At Galaxy Auto Works, education isn't occasional – it's operational. Through our Meta knowledge series (Informative & Educational posts), YouTube explainer content, curated in-house library, and Audible access to best-selling publications, we make knowledge convenient, constant, and cutting-edge. Under the guidance of certified engineers, seasoned technicians and industrial experts, every intern – and every curious customer – is welcomed into a living university of speed, science, and skill.

When knowledge drives precision, education becomes performance.

Partner with us to elevate minds, machines, and the future of mobility.

TECHNOLOGY IS THE LANGUAGE OF DEVELOPMENT & WE ARE PASSIONATE ABOUT TECHNOLOGY



GALAXY AUTO WORKS
Luxury & Supercar Service Center | Mumbai
www.galaxyautoworks.com | 98202 25000



More than visibility — your brand deserves purpose.

Stand tall beside thought leadership and legacy.

Partner with us. Let your brand be seen, felt,
and remembered.

Contact us at 9136630172

ADMISSIONS
OPEN
2025-26



LAKSHYA ACADEMY[®]

Aim, Think & Achieve

23
YEARS OF
SUCCESS

UPSC / IAS / IPS / IFS / IRS MPSC / Dp. COLL. / DY. SP.

महाराष्ट्रात
UPSC / MPSC / Banking
ची तयारी फक्त **लक्ष्य अॅकॅडमी** मध्येच...

MPSC राज्यसेवा ✓

NEW BATCHES TIMING

7.30 am to 9.30 am

11.00 am to 1.00 pm

UPSC ✓

NEW BATCHES TIMING

2.00 pm to 4.00 pm

6.00 pm to 8.00 pm

Foundation / Banking
Weekend Batch



PSI / STI / ASO ✓

Weekend & Regular Batch

NEW BATCH TIME : 7.30am to 9.30am



AJIT PADWAL

Director
Lakshya Academy
(Ex Journalist)

HEAD OFFICE & DADAR BRANCH

21/B, Om Swati Manor CHS, J. K. Sawant Marg,
Opp. Shivaji Natyamandir, Behind Cambridge Showroom,
Dadar (W), Mumbai - 400 028
www.lakshyaacademy.com

9820971345 | 9619071345

Dadar | Mulund | Thane

THE INTERVIEW THAT CHANGED MY MIND

-Max William Dcosta



Max William Dcosta

Vice President – Digital Product Experience, Qinfinite Inc

A few months ago, I was on a hiring panel for a management trainee role. A bright young MBA graduate walked in — sharp resume, top institute, impeccable scores. But halfway through the conversation, I found myself struggling to stay engaged. When I asked her how she would approach a basic marketing problem, she quoted a model straight from her textbook — without pausing to

apply it to the context. When I nudged her on tools she had used, she hesitated. "We mostly focused on theory," she admitted. She was smart — but not ready. That same afternoon, another candidate joined us. A less fancy college, but a different energy. He spoke about running small campaigns for a local NGO during his MBA, how he experimented with Meta Ads, how he failed a few times, learned, and improved results. He even showed us a basic dashboard he had built on Google Data Studio. He wasn't perfect. But he was prepared. That day reminded me that employability isn't about grades or jargon. It's about readiness — the kind that comes from curiosity, problem-solving, and the willingness to try, fail, and learn.



As someone who's worked across marketing, HR, finance, and tech, I've seen a pattern: candidates who succeed often do things differently. They read beyond the curriculum. They get their hands dirty. They know how to present their ideas, work with others, and use tools like Excel, Canva, or even ChatGPT to get things done faster and better. Many companies today don't just look at your resume. They look at your real-world proof — a case study, a portfolio, a campaign, a side project. They're not looking for the smartest. They're looking for those who are switched on — who connect dots, ask good questions, and care about outcomes.



“You automatically lose the chances you don't take.”

But here's something I believe is equally important — and often overlooked: the mindset to give back. In a world chasing speed and success, what stands out are those who pause to ask, “What is my purpose”, “How can I make a difference?” We don't need more high-flying managers chasing titles.

We need grounded professionals who want to bring change — who care about sustainability, inclusion, community. Role models like Jamsetji Tata didn't build legacies on quarterly targets — they built on vision, compassion, and service. So to every student wondering how to become “industry-ready,”

here's my honest take: Don't just focus on landing a job. Focus on building a mindset. Stay curious. Learn tools. Work with people. Show up fully. And remember to leave things better than you found them — whether that's a project, a team, or the world; because that's the kind of leader the world is hiring for.



"I DIDN'T GET THE DREAM JOB... BUT I BUILT ONE!"

By: Riya Sharma

Okay, so here's the thing. I thought I had it all figured out.

Walk into MBA school → ace the interviews → land a consulting job → sip overpriced coffee in a glass tower in Gurgaon or Singapore and say things like "Let's circle back" with confidence. That was the plan! Solid, structured, MBA-approved.

"Placement season hits. Not with noise—but with 'no' after 'no'. For the first time, I felt the true weight of that word."

Each "We're moving ahead with other candidates" felt like a mini heartbreak. I wanted to scream into a pillow and eat an entire chocolate cake with a spoon.

Result? I started doubting everything —Was my resume too plain? Did I talk too fast? Was my red blazer too bold?! Can you believe I literally googled "do companies hate red blazers?" at 2 AM.

And just when I was about to change careers and become a dog walker in the Himalayas (don't judge), I met Krish. My undergrad buddy, chilled as ever, working at a mental wellness startup.

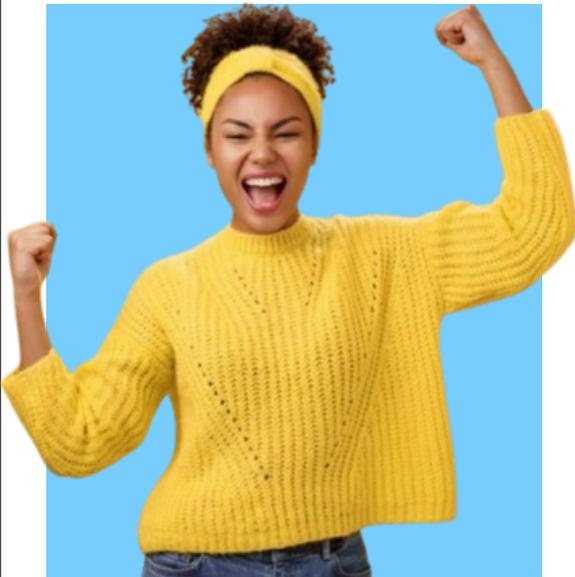
"Sometimes the universe says no to your plan so it can say yes to something better."



"I gave him the full monologue—my sob story. He listened with his eyebrows raised, the kind of surprise that says, 'Seriously?'"

A pause of silence and he goes "Why don't you apply here? We need someone who gets business and people—you'd be great!"

And I laughed. Loudly. Like, "Me? At a mental wellness app? Boy, I did an MBA in finance! I can build models, not mindfulness!" But something about that conversation stuck. Maybe because I was literally the burnt-out target user. Maybe because for the first time, someone wasn't judging me by a placement grid. Outcome? I sent in my resume, though reluctantly and ended up joining the startup. And let me tell you—what a ride it has been. From day one, I wasn't just another "resource."



I was in the room, building pricing models one day, talking to HR heads the next, launching webinars, testing app flows... I even got to co-host a session on workplace burnout and someone messaged me after like, "You said what I couldn't put into words." That hit different. It wasn't just work—it meant something. Fast forward two years—I'm Head of Strategy. We've raised a big round, scaled across four cities, and my ideas are in pitch decks sent to investors. Investors!! Some of the companies that didn't shortlist me back then? They've now tried to poach me. The irony? Delicious. An after thought? I'm so glad I didn't get those "dream jobs!" Because back then, I thought success came in a fixed package: big brand, big bucks, big titles. But today, I wake up excited. I build things that matter. I work with people I actually like. I sleep at night without plotting an escape plan. So if you're out there—rejected, confused, maybe holding back tears during someone else's LinkedIn celebration post—take a breath. Not getting that offer? It might just be the best thing that ever happened to you. Sometimes the universe says no to your plan so it can say yes to something better. Something that fits you—not your degree, not the package, not your parents' dinner party pitch—you. So no, I didn't get the dream job. I built one. And I wouldn't trade it for anything.

"You don't have a right to the cards you believe you should have been dealt. You have an obligation to play the hell out of the ones you're holding."

-CHERYL STRAYED



Ed आचार

India's First Management Institution

- WHERE IT ALL STARTED



Indian Institute of Social Welfare and Business Management (IISWBM)

Established - **Kolkata, 1953**

In the heart of a post-Independence nation finding its economic voice, a quiet academic revolution was brewing in Kolkata. The city that gave us poets and philosophers now had a new mission—producing managers.



IISWBM, in collaboration with Calcutta University, pioneered India's first formal business school. It launched the country's first MBA-equivalent program, shaping the future of management education



It was the first institute in India to offer a university-recognized MBA-equivalent program, under the University of Calcutta. This made it a pioneer not just nationally, but globally—one of the first such programs outside the United States.

The initial focus was on labour welfare, industrial relations, and social administration—reflecting India's need for human-centered development and ethical leadership in business.

Legacy Lane



IISWBM lit the first lamp in India's B-school corridor. From corporate boardrooms to public policy halls, its alumni have quietly shaped the country's management DNA



Did You Know



IISWBM originally offered programs that blended business and social welfare, focusing not just on profits, but on people. Way ahead of its time!

Starting with courses in labour welfare and industrial relations, the institute evolved to offer MBAs, HR, Public Systems, and modern fields like Media, Sports, and Fire Safety. IISWBM began in 1953 with India's first MBA-equivalent program, laying the foundation for management education. Today, it continues to evolve with time, delivering relevant, value-driven learning across diverse fields.

IRONED BUT UNSURE



The tall campus gates, symbolism of grandiosity. There's a certain shine to the place, almost cinematic. Banners flutter in crisp English, welcoming the new batch. Students glide through the entrance, oozing casual confidence, speaking in quick, polished English.

And then, there's this one (or many singles!).

Dressed in their best, ohh.. ironed until even the creases look disciplined, am I too formal? A solid, practical bag sits on the back, heavy not just with books and snacks, but dreams. The shoes are clean, not trendy. The hairstyle is safe. Nothing fancy. Everything chosen after double-checking.

The expression? A careful blend of excitement and anxiety. Eyes scanning everything. Brain running calculations: Am I walking right? Is my bag making too much sound? What's that word they just used — "dorm" or "form"? Should I smile? Should I nod?

Students chat around them about orientation plans, LinkedIn profiles, their "majors," their undergrad exchange semesters. The words bounce off. Some land. Most don't. Does this sound familiar to you? This — this right here — is the mind game that many regional or vernacular-background students experience the moment they step into the world of management education, or later, into corporate corridors.

Is it for real? Yes, it is!

Can it be worked upon, No!

You heard it right, it can't be worked upon unless until you are ready take every necessary action to overcome it.

I KNOW THE ANSWERS BUT

You've topped your class. You get Kotler. But when it's time for a class presentation, English suddenly feels like a Rubik's Cube — twisting, turning, never solving.

You're afraid your accent will betray your roots, your grammar will play peekaboo, or worst, you'll blank out entirely. Let's try this: In your mind you know the answer, now take a pause, no rush, frame the answer there (mind), imagine no one's around.

The trick – look straight into the eyes of your professor and speak.

Home work – listen to public speakers, practice regularly speaking in English, read aloud from newspapers.

The best one - record yourself speaking on everyday topics and listen to yourself. You'll cringe. That's good. That's progress.

Tip: when you are familiar with your own sound, you will stop fearing how you sound



I DON'T HAVE BRANDED OR STYLISH CLOTHES..

Skills beat swag. Yes. But in the real world, you need both.

A sharp mind and a sharp look don't compete — they complete each other.

Before you say a single word in an interview, classroom, or job — your clothes have already spoken.

First impressions are often stitched in fabric.

Let's be clear: No, you don't need brands — you need smarts: nice, well-fitted, and confident.

I DON'T HAVE THE KIND OF MONEY

How? Start small, invest slow, hustle smart — teach, freelance, help others with projects. Style doesn't require a big budget, just a sharp mindset.

I AM CLUELESS ABOUT THE CURRENT TRENDS AND WHAT WILL SUIT ME

Tip: go to malls, try out the clothes, take help of sales executives to understand what looks good on you.

I AM NOT JUST A NERD, I CAN BE YOUR BUDDY

Studied hard, scored well, submitted projects on time, So? You did it because may be loved what you were doing or needed. Being brainy is not your fault for sure but you still miss being part of the "Cool Group" so what if you don't fully get their jokes.

The best thing about friendship is thankfully it doesn't rely on the pockets, start with compliment someone's presentation or even leadership personality, the swag. Asking about how the weekend was may help strike a conversation.

Tip : Don't try hard, don't push; let it happen organically

Also: They might be fluent in English, but you're fluent in effort. Respect your own hustle.

“WILL THEY HIRE ME? I DON'T EVEN OWN A BLAZER!”

You walk into a group discussion and everyone's quoting Harvard Business Review. Then there's the dressing, you're in your one formal shirt, they're in linen and confidence. Maybe your English is fine. Maybe your grooming is on point. But still, when you enter a room, you shrink. The real issue, The Confidence.

Here's the deal: Confidence is a habit

The minimum: standing straight, gently smiling, saying hello, rewind some proud or happy memory in your mind

Avoid: fidgeting, awkward smiling, staring at people

Tip: Be the observer, repeat every day, “nobody is better than anybody, we all are just different!”

WHAT'S THE PLAN, BOSS?

Attend events, start one conversation with a stranger and observe. Dress smart, not rich, build your network not just on the LinkedIn, the real. Shake hands confidently, be interested, not impressive.

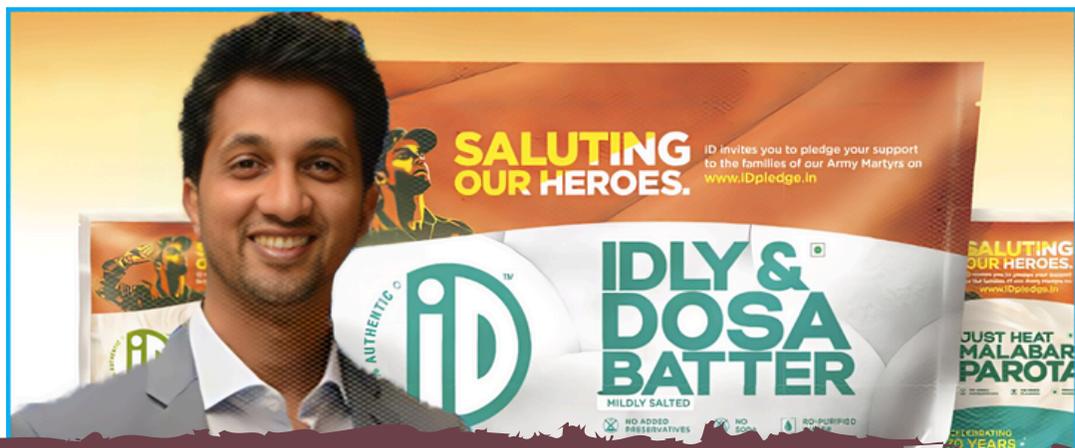
LET'S MOTIVATE US WITH A REAL STORY

PC Mustafa, today we know him as CEO & Co-founder of iD Fresh Food. Let's explore his journey. Born in the remote village of Chennalode in Kerala, early in his life, Mustafa realised the importance of education for success, stood first in Class X, worked hard and later became a computer engineer from NIT Calicut and with a secured job entered into the corporate world. Mustafa worked internationally with great salary and perks but felt something missing. The missing was India calling, helping his own people and place. Coming back in India, he enrolled himself for MBA from IIM Bangalore and that's the time when he identified a glaring gap in the market for the absence of hygienic and convenient South Indian breakfast options. This realisation led to a transformative idea. And as they say “Passion never fails”, the rest is history.

ID Fresh, a company that he started were mere Rs25000 today stands tall with over Rs 100 crore in revenue, delivering fresh batter and food products across India and the UAE.

By the way, The Batter King of India, PC Mustafa failed in his class VI!

So if you've already made it to an MBA — what's your excuse?





WHY 5TH SEPTEMBER?

Every year, on 5th September, India celebrates Teachers' Day—but have you ever wondered why this specific date? It marks the birth anniversary of **Dr. Sarvepalli Radhakrishnan**, a philosopher, scholar, and India's second President. When his students wished to celebrate his birthday, he humbly suggested, "Instead of celebrating my birthday, observe this day as Teacher's Day." Since 1962, his words have become a tradition. Known for bridging Indian and Western philosophy, Radhakrishnan believed education must awaken curiosity, not just deliver facts. Few know he was nominated **11 times for the Nobel Prize**, and that he **donated much of his salary** to education.

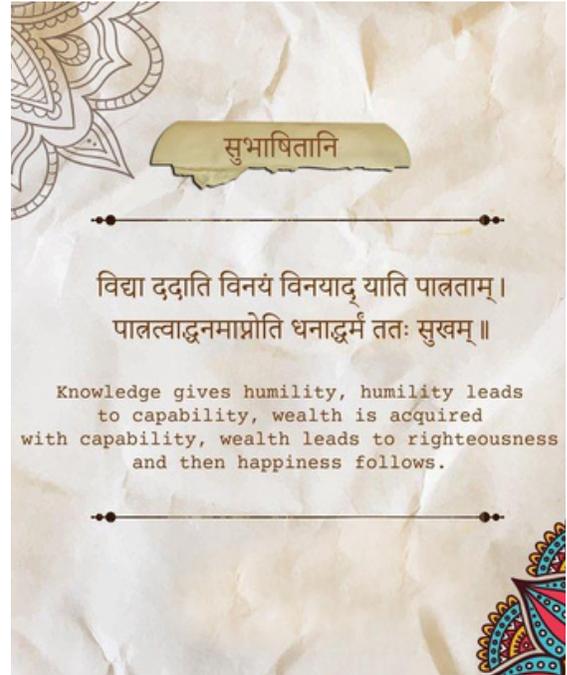
In a uniquely Indian tribute, schools let students become teachers for a day, instilling respect for the profession. Unlike the world, which celebrates on October 5, India holds its own tribute to a man who said, "Teachers should be the best minds in the country." A day born not from policy, but from profound humility—now that's worth celebrating.

The respect that doesn't retire!

॥ विद्या विनयेन शोभते ॥

विद्या विनय से शोभा देती है।
Knowledge shines by humbleness.

Not everyone who earns an MBA dreams of corner offices and corporate ladders. Some dream of whiteboards, curious minds, and the quiet joy of seeing someone & "get it." If you've ever stayed back after class explaining a concept to a friend—or felt a little thrill when you turned a complex idea into something simple—you already know the feeling. The truth is, the world needs more thinkers who teach.



After your MBA, you don't have to rush into the rat race. You could pause, teach a few classes, maybe assist a professor, or even write that one case study that got you thinking. A few years in the industry can add texture to your voice, and a PhD or FPM can give you depth. But more than degrees, it's the **passion to spark curiosity** that makes a great teacher. B-schools today are evolving—they welcome voices that carry both boardroom stories and research rigor. You could teach leadership not from a book, but from a meeting room you once led. And somewhere, a student might look at you and think, "I want to do what they're doing." Because teaching isn't stepping away from success—it's shaping it. And the best part? Even CEOs and MDs of the world when face their teachers greet them with folded hands and utmost respect, that kind of respect doesn't retire!



GO DIGITAL WITH US!

Enjoyed reading this edition? Scan the QR code to access the **online version** of the newsletter – easy to share, easy to revisit!



Just point your phone camera at the code below and tap the link!

EDVANTAGE

-Management Impress, Student's Express

BOMBAY MANAGEMENT ASSOCIATION,
9, Podar House, 3rd Floor, "A" Road,
Churchgate, Mumbai - 400020

+91 91366 30172

[linkedin.com/in/bma-directorate](https://www.linkedin.com/in/bma-directorate)

[facebook.com/bmadirectorate](https://www.facebook.com/bmadirectorate)

[instagram.com/bmaprogram](https://www.instagram.com/bmaprogram)

Scan & Follow us on

